Artificial Intelligence (AI) Course

22nd June to 12th July 2023

Caudan Arts Center, Caudan Waterfront, Port Louis

"AI Will Not Replace Your Job, Someone Using AI Will"

Boost your earning potential with the International Film School Mauritius' latest Artificial Intelligence (AI) course offering! In the contemporary digital age, AI is revolutionising our lifestyle and significantly increasing income opportunities. It's powering everything from chatbots to self-driving cars, showcasing its vast potential for profit generation. As AI continues to be the fastest-growing sector in technology, businesses globally are pouring in investments, creating a plethora of high-paying job opportunities. This surge in demand makes AI skills a lucrative asset, paving the way for you to elevate your career prospects and financial growth.

Professor Dr. Dirk Kleine

Under the guidance of Professor Dr. Dirk Kleine, a renowned expert in AI, this course will offer three additional online sessions with distinguished guest lecturers from diverse AI sectors. Harnessing their collective wisdom, you'll delve into the ethical aspects of AI, and more importantly, understand its financial implications on personal and organisational scales. With Dr. Kleine's profound AI expertise and the practical insights from our guest lecturers, you'll gain the tools to leverage AI most profitably, opening doors to high-income roles and opportunities in this fast-growing field.

Prof. Dr. Dirk Kleine is a distinguished expert in digital media business and artificial intelligence. He has held executive positions in leading companies such as ProSiebenSat.1 Group and Microsoft, where he developed a comprehensive knowledge of AI by managing internal AI projects and evangelising the topic to external customers.

As the founder of NextGen Experiences, an innovative consultancy specializing in AI and Web3/Metaverse, Prof. Kleine demonstrates his commitment to advancing cutting-edge technologies. He holds an honorary professorship in media management at Macromedia University and serves as a highly sought-after senior lecturer at the prestigious University of St. Gallen in Switzerland. His teachings focus on digital transformation, artificial intelligence, and the future of work, reflecting his profound understanding of these subjects.

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https://www.filmschool.mu/courses/ai-artificial-intelligence/

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Designed to equip participants with the necessary skills to navigate the rapidly evolving landscape of AI. Upon completion, participants will have a comprehensive understanding of AI, its potential uses, and the ethical considerations associated with this transformative technology, gaining the necessary knowledge and skills to upgrade the way they work on a daily basis.

AI has the potential to revolutionize the way businesses operate, making them more efficient and profitable. By mastering AI, businesses and individuals can stay ahead of the competition and unlock new opportunities for growth and success.

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ARTIFICIAL INTELLIGENCE (AI) COURSE OUTLINE

Day 1 - 22nd June 2023 @ Caudan Arts Center
(LUNCH & REFRESHMENTS INCL.)

In Person with Prof. Dr. Dirk Kleine.
International Participants can join via Online
Video Conferencing
(10 am to 5 pm):

1. **Introduction to AI**
2. **Human-AI Collaboration**
3. **AI use cases in various industries**
4. **AI and the Future of Work**
5. **A Framework for Building AI Strategies**
6. **Ethical Considerations: Responsible AI**

Day 2 - 23rd June 2023 @ Caudan Arts Center
(LUNCH & REFRESHMENTS INCL.)

In Person with Prof. Dr. Dirk Kleine.
International Participants can join via
Online Video Conferencing
(10 am to 5 pm):

1. **Introduction to Generative AI**
2. **Generative AI Use Cases**
3. **"Prompt-a-thon" - How to Build**
   Strategies and Business Plans with AI
4. **Future of AI**
5. **Personal Reflection and Summary**

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ONLINE GUEST LECTURES

With Prof. Dr. Dirk Kleine as a moderator, 4 online guest lecture sessions will bring the perspectives on Artificial Intelligence by industry leader guest lectures:

Day 3 - 28th June 2023
Via Online Video Conferencing with
Prof. Dr. Dirk Kleine
(5pm to 7pm):

Day 4 - 29th June 2023
Via Online Video Conferencing with
Prof. Dr. Dirk Kleine
(5pm to 7pm):

1.   **Dr. Heman Mohabeer (Mauritius)**

https://www.linkedin.com/in/hemanmohabeer/

Dr Heman Mohabeer has a deep passion for advocating technology and AI for the greater good.
With a PhD in Artificial Intelligence and machine learning Dr Heman Mohabeer transitioned from academia to industry and led numerous AI projects successfully, he will talk about AI from a local expert's perspective.

2.   **Kyle Shannon (USA)**

https://www.linkedin.com/in/kyleshannon/

Kyle Shannon is an innovative leader with over 30 years of experience in storytelling and digital marketing. As a co-founder of AGENCY.COM in the mid-1990s, he played a pivotal role in shaping the modern digital marketing landscape. Serving as CEO Kyle contributed to the company's impressive growth, expanding it to over 2,200 employees, generating $200 million in revenue, and achieving a successful IPO on NASDAQ. Today, he is passionately involved in exploring generative AI as the founder of AI Salon (TheSalon.ai) and shares his expertise through his educational "AI Learning Lab" TikTok channel. In his upcoming lecture, Kyle will delve into a diverse range of accessible AI tools that can greatly enhance daily work tasks.

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Day 5 - 5th July 2023
Via Online Video Conferencing with
Prof. Dr. Dirk Kleine
(5pm to 7pm):

Day 6 - 6th July 2023
Via Online Video Conferencing with
Prof. Dr. Dirk Kleine
(5pm to 7pm):

3.   **Dr. Finn Macleod (Scotland)**

https://www.linkedin.com/in/beautifuldata/

With a PhD in Mathematics from the University of Cambridge. Dr. Finn Macleod is passionate about using data to solve real-world problems. Dr. Finn Macleod is a strong advocate for using artificial intelligence (AI) to help entrepreneurs. He talks about how AI can automate tasks, improve decision-making, and scale businesses more quickly.

4.   **Andreas Schauer (Germany)**

https://www.linkedin.com/in/schauerandreas/

An AI expert who has been at Microsoft for over 10 years, Andreas Schauer is a highly motivated individual, boasting an extensive career spanning over 20 years and contributed his expertise to renowned international companies such as DEC, Compaq, BMW Group, and now Microsoft. Andreas Schauer's expertise in AI helps to develop new business and products in strategic areas. Andreas Schauer will share his AI expertise from a Microsoft standpoint.

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Day 7 - 12th July 2023
Assignment and Reflection Session
Via Online Video Conferencing with
Prof. Dr. Dirk Kleine
(5pm to 7pm):

The course concludes with an online project assignment given by Prof. Dr. Dirk Kleine, where participants will assess the impact of AI on themselves and their organisations. Participants will deliver a 5 to 10-minute presentation on their findings.

The Artificial Intelligence (AI) course is an excellent opportunity for participants to learn about the potential of AI and how it can transform various industries. With the guidance of industry experts like Prof. Dr. Dirk Kleine and guest lecturers, participants will be well- equipped to understand the ethical considerations involved in responsible AI and assess the impact of AI on their personal and organizational levels, boosting thier .

---COURSE COST: € 650 (MUR 32,000)---

A CERTIFICATE OF COMPLETION WILL BE GIVEN TO ALL PARTICIPANTS

Enrol Now To Reserve Your Spot In Ai!

https://www.filmschool.mu/courses/ai-artificial-intelligence/

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